

Vision

The vision of the Sheffield City Region (SCR) Enterprise Zone is:

“to build on Sheffield City Region's significant credentials and strengths in advanced manufacturing and materials to develop a Modern Manufacturing and Technology Growth Area.”

Sector Focus

- In order to maintain the stated vision, the SCR Enterprise Zone will focus on attracting, securing and accelerating investment in a number of key sectors/ sub-sectors (or target sectors).
- The target sectors fall within the following broad categories (**Appendix A** contains more detailed sector definitions):
 - Modern Manufacturing
 - Creative and Digital Industries
 - Healthcare Technologies
 - Low Carbon and Environmental Goods and Services.
- **Appendix B** details sectors which do not directly support the vision of the Enterprise Zone and as such will not receive the support of the LEP (this may include withholding financial and other Enterprise Zone incentives)

Appendix A Sheffield City Region Enterprise Zone

Target Sector Descriptions - Preferred Uses

The Enterprise Zone will seek to **attract investment from a range of manufacturing companies** who are involved in the process of turning ideas into products and services, from research and design, through production, to service provision. This approach seeks to build on the SCRs existing strengths and integral contribution of materials and manufacturing expertise to a range of global supply chains across a number of sectors including: aerospace, automotive, power generation, defence, medical, transport, and oil and gas.

In particular, the Enterprise Zone will focus on **modern manufacturing**¹ which typically has at least one of the following characteristics:

- Manufacturing that entails rapid transfer of science and technology into manufacturing products and processes
- The use of recently developed techniques and equipment to produce commodities generally considered to be high tech, complex or difficult to make
- Companies which seek to differentiate their business and move up the value chain through R&D, advanced technology, contributions to advances in materials, product design, or customer service

For the purpose of the Enterprise Zone, **Technology** sectors comprise of the following:

- **Healthcare Technologies**
This includes all aspects of the supply chain of pharmaceutical, life science and medical device sectors that have a significant technology component.
- **Low Carbon and Environmental Goods and Services**
This includes the following areas of activity which can be broadly subdivided as follows:
 - The more traditional environmental goods and services sector which include solutions for problems such as air, noise and marine pollution, land and water contamination, as well as activities such as environmental analysis and consultancy
 - A range of rapidly growing renewable energy technologies (such as hydro, wave and tidal power, geothermal, wind and biomass), as well as a number of other emerging low carbon activities (such as reduced emissions from within the transport and construction sectors, nuclear energy, energy management, carbon capture and storage and carbon finance).
- **Creative and Digital Industries (CDI)**
For the purpose of the Enterprise Zone, specific sub sectors from the wider CDI sector will be targeted. This will include companies that utilise digital technology to develop, design or produce a digitally delivered product or service. In addition, this will include hardware and computer services but excludes the normal application of administrative software.

Other Acceptable Uses

The following uses will be supported by the Local Enterprise Partnership where there is clear evidence that the activity directly supports growth across the modern manufacturing and technology sectors (please note that on some Enterprise Zone sites the scale of some of the uses set out below will be limited by Planning Policy).

- **Modern Logistics, Supply Chain Management and Transportation** - Broadly this can be defined as activity focussed on managing the flows of products, services and information across customers, suppliers and markets; allowing the integration of supply chains. This includes innovative approaches which help improve efficiency and effectiveness across many sectors of the economy
- **Service sector activity** where it can be clearly demonstrated that the primary purpose of the business/ investment is to provide support to the modern manufacturing and technology sectors. This may include financial and insurance activities, legal and accounting services, and management and consultancy activities
- Investment and provision of **education, training, research and development facilities** - where the primary purpose is to support learning, innovation, knowledge transfer and growth across the identified target sectors

¹ Within this definition, the terms modern manufacturing, materials technology, advanced engineering and metals, and advanced manufacturing are often used inter-changeably

Appendix B
Sheffield City Region Enterprise Zone
Sectors which do not directly support the vision of the Enterprise Zone

The following sectors/ uses should not be actively encouraged to operate from Enterprise Zone sites (in the majority of cases these uses will not be acceptable in planning terms). The LEP will not support the types of activity set out below, this may include withholding Enterprise Zone incentives, including financial ones (i.e. BRR):

- Agriculture, Forestry and Fishing
- Mining and Quarrying
- Printing and Publishing Activities (unless covered in Appendix A as part of the 'Technology' definition)
- Water Supply, Sewerage, Waste Management and Remediation Activities (unless covered in Appendix A as part of the 'Low Carbon and Environmental Goods and Services' definition)
- Wholesale and Retail Trade
- Repair of Motor Vehicles and Motorcycles
- Accommodation and Food Service Activities
- Advertising and Market Research
- Veterinary Activities
- Public Administration
- Human Health and Social Work Activities
- Arts, Entertainment and Recreation Activities
- Other Service Activities
- All Service Sector Activity (unless covered by the definition of 'Acceptable Uses' in Appendix A)